

STEPS TO PARTICIPATE

1

REGISTER TO WALK. Choose to build a team, join a team, or sign up as an individual walker. You will then receive your own team or personal fundraising URL link.

2

CUSTOMIZE your team or individual fundraising page with a picture and message! Be sure to set an ambitious fundraising goal! The average walker raises \$300, and the average team raises \$3,000.

3

MAKE A SELF DONATION to kick-off your personal fundraising! You will set the pace for your potential supporters. All donors will receive a receipt for tax purposes.

4

EMAIL YOUR NETWORK (friends, family, co-workers, etc.) with a personalized message about "why you will WALK FOR ALOPECIA™" and invite them to your team or to support you with any size donation. No amount is too small to help our cause.

5

UPDATE YOUR NETWORK on your progress via email, text, and/or social media. Share your personal URL link again as a reminder to support your efforts. Persistency pays off and your contacts will appreciate an update.

6

WALK FOR ALOPECIA on Saturday, September 30, 2023, to celebrate and spread awareness!

7

THANK your contacts for their support!



CHECK OUT THE [ONLINE FUNDRAISING GUIDE](#) FOR DETAILED GUIDANCE ON SETTING UP AND UTILIZING YOUR FUNDRAISING PAGE.